



Sponsorship Invitation 2027

Three Years of Growing Community

As we approach our 3rd anniversary, the Topanga Farmers Market has grown into much more than a place to shop. Every Friday, our community gathers to support local farms and small businesses, connect with neighbors, and take part in meaningful and sustainable community services. Through fires, road closures, construction, and more, our community has continued to show up. Together, we've built something pretty special.

By the Numbers

- ~500 visitors each Friday
- 4,500+ newsletter subscribers
- 18.3K+ Instagram followers
- 45+ local farms & small businesses
- 48 market Fridays each year
- Hundred of weekly visitors

Why Your Support Matters

The Topanga Farmers Market is a nonprofit community market, and sponsorships allow us to do much more than simply open every Friday. Your support helps us:

- Keep the market accessible to small farms and independent businesses
- Sustain weekly operations and staffing
- Offer community programming, children's activities and special events
- Provide services like mending, recycling, knife sharpening and clothing swaps
- Create opportunities for local nonprofits and community organizations
- Invest in the long-term future of the market

Our 2027 Sponsorship Goal: \$60,000

As the market grows, so do the costs of sustaining it. Your sponsorship helps support our farmers, small businesses, and the community that makes the market possible.

Questions? Email us at Hello@TopangaFarmersMarket.com or call Kate at (818) 480-1118.

Topanga Farmers Market - hello@topangafarmersmarket.com

Topanga Farmers Market operates under the Topanga Community Center, a 501c3 ID# 95-6066733

Sponsorship Opportunities (Tax-Deductible)

Join Our 2027 Community of Sponsors: Whether you're a neighbor who loves spending Friday mornings at the market or a local business looking to deepen your connection with the Topanga community, every level of support makes a meaningful difference.

Canyon Cultivator: \$250

Help keep the market growing. Includes:

- Name listed on our sponsor page on our website
- Recognition in our one-time sponsor thank-you newsletter

Harvest Club: \$750

Support the programs that make Fridays special. Includes everything above, plus:

- Linked logo on our sponsor page on our website
- Logo on our collective on-site sponsor banner at every market
- Logo on our collective digital sponsor banner in every newsletter
- One-time Instagram STORY recognition

Heirloom Circle: \$2,500

Make a significant investment in the market's future. Includes everything above, plus:

- Prominent placement on our collective digital and on-site sponsor banner
- Dedicated sponsor feature in our newsletter
- One-time Instagram GRID recognition
- Two Instagram STORIES
- Priority recognition across our sponsor communications

Market Steward: \$5,000+

Become one of the market's leading community partners. Market Stewards provide critical support for the long-term sustainability of the Topanga Farmers Market.

Includes everything above, plus:

- A dedicated individual sponsor banner featuring your logo, displayed prominently at the market every Friday throughout the sponsorship year
- Premier placement on our sponsor webpage
- Additional Instagram Story recognition throughout the year
- Recognition as one of a limited number of leading 2027 Market Stewards

** Market Steward partnerships are limited to preserve the visibility and value of this level.*

***Sponsorship benefits do not include commercial product sampling, sales, demonstrations, branded installations or experiential brand activations. Brand activations are highly curated and offered separately.*

Sponsor a Neighbor in Need:

For **\$20 per week**, you can provide a neighbor in need with a box of fresh, organic produce. That's **\$500 for 6 months, or \$1,000 for a full year**—a tangible way to make a direct impact in someone's life. Neighbor in Need sponsorships may be added to any 2027 market sponsorship or made as a stand-alone contribution. Help us keep fresh, nourishing food on the tables of the neighbors who need it most.

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2027 Sponsorship Benefits

Tier Benefits	Canyon Cultivator	Harvest Club	Heirloom Circle	Market Steward
	\$250+	\$750+	\$2,500+	\$5,000+
Name listed on sponsor page on our website	✓	✓	✓	✓
Recognition in our one-time sponsor thank-you newsletter	✓	✓	✓	✓
Logo + link on our sponsor page on our website		✓	✓	✓
Logo on our collective on-site sponsor banner at every market		✓	✓	✓
Logo on our collective digital sponsor banner in every newsletter		✓	✓	✓
One-time Instagram STORY recognition		✓	✓	✓
Prominent placement on our collective digital and on-site sponsor banner			✓	✓
Dedicated sponsor feature in our newsletter			✓	✓
One-time Instagram GRID recognition			✓	✓
Priority recognition across our sponsor communications			✓	✓
Dedicated sponsor banner displayed prominently at the market every Friday throughout sponsor year				✓
Premier placement on our sponsor webpage				✓
Recognition in TWO Instagram STORIES				✓
Recognition as one of a limited number of leading 2027 Market Stewards				✓

Ways to Contribute:

PayPal: treasurer@topangacommunitycenter.org

Zelle: treasurer@topangacommunitycenter.org (memo: Farmers Market)

Mail: Check payable to Topanga Farmers Market



TOPANGA FARMERS MARKET

SPONSOR

A PRODUCE BOX FOR A NEIGHBOR IN NEED

After the fires in 2025, **World Central Kitchen** generously partnered with us to provide fresh, organic produce boxes to members of our community who needed support and seniors in the canyon who are housebound or experiencing financial hardship.

This funding concluded in 2026. To continue supporting our neighbors in need—many of whom now rely on these deliveries—we need to raise funds to keep the program going in 2027.

For just **\$20** per week, you can provide a neighbor in need with a box of nutritious, organic produce delivered right to their doorstep by our local volunteers. That's **\$500 for 6 months or \$1,000 for a full year**—a tangible way to make a direct and lasting impact in someone's life.

Sponsors can be recognized:

- In our e-newsletter
- On our website & Instagram

This is the perfect opportunity to make a lasting difference in our community. It's a win-win for Topanga: each box not only nourishes a neighbor who can't access their own food each week, but the produce is purchased directly from our local farmers.

EMAIL US TO SUPPORT:

HELLO@TOPANGAFARMERSMARKET.COM

