

# SPONSOR THE TOPANGA FARMERS MARKET

The Topanga Farmers Market needs your help to sustain, grow, and prosper. We are a vibrant community hub that fosters connections between local producers, artists, makers, and market patrons. We have launched one of the best farmers markets in California offering a lineup of thoughtfully curated vendors, working to become a model of sustainability and bringing a weekly convening space back to the canyon that is a destination for both locals and visitors.



TOPANGA  
FARMERS  
MARKET

We still have a lot of work to do – and we have big plans for the future. We would like to enhance the market with local entertainment, children's programs, nonprofit booths, special events, and workshops. We also need ongoing support for our regular operating costs, such as marketing, annual permits, additional staff, and property maintenance at the Topanga Community Center.

**Partner With Us!** We are excited to invite you to partner with us, offering a unique opportunity to showcase your business in our vibrant community. Partnering with us will be a highly strategic opportunity for your business. With a strong offline and online presence, we offer extensive visibility and engagement with a diverse audience across Southern California.

- **Newsletter Recipients:** We have a dedicated subscriber base of over 2,000 individuals who receive our weekly newsletters with a 76% open rate.
- **Instagram Followers:** Our Instagram presence is strong, with over 4,500 followers and growing at a rate of 500 new followers a month.
- **Market Visitors:** Each week, the market attracts hundreds of customers who come to shop, socialize, and enjoy the community atmosphere. This diverse group includes local residents from Topanga Canyon, Malibu, the Westside (Pacific Palisades, Santa Monica, Venice), the San Fernando Valley (Calabasas, Woodland Hills) and tourists from all over the world.

There are 3 sponsorship levels (all Tax-Deductible):

## **Canyon Cultivator - \$150 Level:**

- Recognition as a Canyon Cultivator sponsor at the bottom of our monthly e-newsletter, sent to over 2,000 subscribers
- Choice of a Market Tote Bag, T-Shirt, or French Market Bag

## **The Harvest Club - \$500 Level:**

- Recognition as a Harvest Club sponsor at the bottom of our monthly e-newsletter, sent to over 2,000 subscribers
- A dedicated Instagram Story – individually honoring the sponsor
- On-site visibility with logo placement on “Thank You to our Sponsors” Banner at Manager’s Booth
- Choice of a Market Tote Bag, T-Shirt, or French Market Bag

## **The Heirloom Circle - \$1,000+ Level:**

- Recognition as an Heirloom Circle sponsor at the bottom of our monthly e-newsletter, sent to over 2,000 subscribers.
- Logo placement at the bottom of our website homepage (with link).
- A dedicated Instagram Story – individually honoring the sponsor.
- A shared Instagram grid post, with a carousel of sponsor thank-you’s
- On-site visibility with logo placement on “Thank You to our Sponsors” Banner at Manager’s Booth
- Welcome Tote Bag with T-Shirt, Produce Bags and French Market Bag

We hope to collaborate with you and appreciate your consideration of supporting the Topanga Farmers Market. To secure a sponsorship, please contact us at [Hello@TopangaFarmersMarket.com](mailto:Hello@TopangaFarmersMarket.com) or (818) 480-1118.

3 Ways to send your Tax-Deductible Contribution: **Deadline to Contribute: August 15, 2024**

**Paypal:** [treasurer@topangacommunitycenter.org](mailto:treasurer@topangacommunitycenter.org)

**Zelle:** [treasurer@topangacommunitycenter.org](mailto:treasurer@topangacommunitycenter.org) (put Farmers Market in memo)

**By Mail:** Send a check made out to "Topanga Farmers Market" to:  
Kate Kimmel, 21078 Entrada Road, Topanga, CA 90290

